## Contact

www.linkedin.com/in/samsurrahman-digital-marketing-expert (LinkedIn) samsurrahman.com/ (Personal)

Top Skills Digital Strategy Copywriting Project Management

### Certifications

Content Ownership Assessmen Local SEO Course certificate How to Develop a Competitive Research

IAB Digital Marketing and Media Foundations Certification

Google Ads - Measurement Certification

# Samsur Rahman Nishan (Best Digital Marketing Expert )

Khulna, Bangladesh

## Summary

Possible summary:

As a Digital Marketing Specialist, I help businesses of various sizes and sectors grow and optimize their online presence. With over 10 years of experience in digital marketing, I have developed a comprehensive set of skills and knowledge in SEO, Ads, social media marketing, content marketing, and more. I am also Google certified in Google Ads and Google Digital Garage, which attest to my proficiency and professionalism in digital marketing.

In addition to my freelance work, I am also an Executive Assistant to Columbus Partners at Globalie, a global investment firm that invests in sustainable and social impact projects. In this role, I support the partners with digital strategy, SEO, and project management. I help them create and execute effective digital marketing campaigns that showcase their vision and mission, attract and engage their target audience, and generate positive social and environmental outcomes.

## Experience

Upwork 11 years 2 months

Digital Marketing Specialist April 2013 - Present (10 years 11 months) Khulna, Bangladesh

Freelance Digital Marketing Specialist | Virtual Assistant

Upwork Profile: [Upwork Profile Link](https://www.upwork.com/freelancers/ ~01d03d5487c5473551)

Open Minded | Organized | Calm | Interested | Clean | Motivated | Flexible | Interested\*\*

As a seasoned Freelance Digital Marketing Specialist and Virtual Assistant, I bring a wealth of expertise to the table. Committed to delivering excellence, I offer a unique blend of skills encompassing Digital Marketing, Social Media Management, Data Entry, Web Research, and Virtual Assistance.

\*Services Offered:\* Digital Marketing SEO Social Media Marketing Web Research Virtual Assistance

#### Key Strengths:

# Hard Work: Dedicated to putting in the effort required for project success.# Reliability: Consistent and trustworthy in delivering high-quality work.# Flexibility: Adaptable to changing project needs and timelines.# Honesty: Transparent communication and ethical work practices.

#### Why Choose Me:

✓# Reasonable Pricing: Providing cost-effective solutions without compromising quality.

✓# 100% Satisfaction Guarantee: Committed to ensuring client satisfaction.✓# Full-Time Freelancer: Available to dedicate myself entirely to your project.

#### \*Professional Background:\*

Digital Marketing Specialist (9+ years): Extensive experience in developing and implementing effective Social Media Marketing strategies. Data Entry Expert (7 years): Proficient in Microsoft Office tools, including Word, Excel, Outlook, and PowerPoint.

#### Work Approach:

I thrive in a self-directed work environment, capable of working with minimal supervision. Timely communication and regular updates on project progress are integral aspects of my work ethic. My goal is to surpass client expectations by delivering projects before deadlines with unwavering satisfaction and loyalty.

Contact: [samsurrahman226@gmail.com] | [+8801710282092]

Let's discuss how I can add value to your projects!

Best regards,

Search Engine Optimization Specialist January 2013 - Present (11 years 2 months) United States

company, Globalie

7 years

Executive Assistant to Columbus Partners March 2017 - Present (7 years) Boston, MA

Executive Assistant to Columbus Partners. March 2017 - Present (7 years)

Freelancer at Upwork Digital Marketing Manager July 2010 - Present (13 years 8 months)

I provide my services at a reasonable price with a 100% satisfaction guarantee. I am a full-time freelancer of Social Media Marketing And Digital Marketing, Social Media Management, Data entry, Web research, Virtual assistant and ready to give you hard work, Reliability, Flexibility, and Honesty. I can work with minimal supervision, communicate and give updates on the status of my work output. I am always determined to deliver projects to my clients before meeting the deadline with 100% satisfaction & loyalty.

Over the past 10 years, I have engaged in Data Entry work to assist companies. My core competency lies in the use of Microsoft Office, specifically, Microsoft Word, Microsoft Excel, Microsoft Outlook, and Microsoft PowerPoint.

I was with an IT firm & I have working experience of more than 10+ years as as social media expert, from where I learned various strategies about Social Media Marketing. You can justify my skills by providing a project on your actual requirements Dada Match Factory Associate Marketing Manager October 2010 - Present (13 years 5 months) Khulna, Bangladesh

Over the last 3 years, I have gained a wide range of experience in Facebook marketing, while working for small and famous-brand businesses. I am seeking opportunities to offer Facebook marketing services for you or your business.

## Education

Khulna University Bachelor's degree, Marketing